

# **Adapting the Hellenistic Worldview: Bactrian Influences on Greco-Bactrian Art**

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## **Abstract**

The study of Greco-Bactrian art has been predominantly focused on the Hellenic influence and its impact on Bactrian art. However, it is essential to consider the reverse impact of the Bactrian cultural and philosophical heritage on the art produced during this period. The fusion of these cultural traditions resulted in a unique and hybrid art form that reflects the complexity of the cultural milieu in which it was produced.

To fully appreciate Greco-Bactrian art, it is necessary to examine how local culture influenced it. This examination allows for a better understanding of the ways in which different cultural traditions were incorporated into the art form. Moreover, this approach facilitates an understanding of the hybridisation process that occurred, leading to the emergence of a distinct artistic expression.

Therefore, the author proposes a perspective that analyses the adaptation of the Hellenistic worldview under the influence of Bactrian artistic, religious, and linguistic traditions. This perspective emphasises the need to contextualise Greco-Bactrian art within the broader cultural milieu in which it was produced. By doing so, one can appreciate the intricate ways in which different cultural influences interacted and shaped one another, resulting in a unique and complex art form.